

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27104

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2622233

Schedule Dates 09/13/16-09/22/16
Advertiser Senate Leadership Fund (111192)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand SLFNC (859935)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Anne, Wineholt,
Phone/Fax /
CPE 275/365/3659
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments SLFNC
Separation: 30
RACHEL CHASON/VONNIE CONTE

Date Entered 09/07/16
Last Modified 09/07/16
Entered By Lisa Cartier
CO-OP No
Headline # ECR25280680
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$633.75
Net Total \$3,591.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Sep. 2016
Grand Total: 17 \$4,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1)	09/13/16-09/13/16	3	:30	10P-ABC-Marvel Agents of SHIELD (Tuesday)	1		1						1	\$400.00	\$400.00	Greensboro (WXLV)	AGENTS OF THE SHIELD	9/7/16
2.0	Normal Line / Prime (1)	09/20/16-09/20/16	3	:30	10P-ABC-Marvel Agents of SHIELD (Tuesday)	1		1						1	\$400.00	\$400.00	Greensboro (WXLV)	AGENTS OF THE SHIELD	9/7/16
3.0	Normal Line / Prime (2)	09/20/16-09/20/16	2	:30	7:57-8P-ABC-Dancing With The Stars (Tuesday)	1		1						1	\$700.00	\$700.00	Greensboro (WXLV)	DANCING RESULTS SHOW	9/7/16
4.0	Normal Line / SPOT (3)	09/13/16-09/13/16	2	:30	3P-Dr Phil	1		1						1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL Target	9/7/16
5.0	Normal Line / SPOT (3)	09/15/16-09/15/16	2	:30	3P-Dr Phil	1				1				1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	9/7/16
6.0	Normal Line / SPOT (3)	09/16/16-09/16/16	2	:30	3P-Dr Phil	1					1			1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	9/7/16
7.0	Normal Line / SPOT (3)	09/19/16-09/19/16	2	:30	3P-Dr Phil	1						1		1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	9/7/16
8.0	Normal Line / SPOT (3)	09/21/16-09/21/16	2	:30	3P-Dr Phil	1							1	1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	9/7/16
9.0	Normal Line / SPOT (4)	09/14/16-09/14/16	2	:30	4P-Harry Connick	1								1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	9/7/16
10.0	Normal Line / SPOT (4)	09/15/16-09/15/16	2	:30	4P-Harry Connick	1								1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	9/7/16
11.0	Normal Line / SPOT (4)	09/16/16-09/16/16	2	:30	4P-Harry Connick	1								1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	9/7/16
12.0	Normal Line / SPOT (4)	09/20/16-09/20/16	2	:30	4P-Harry Connick	1								1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	9/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

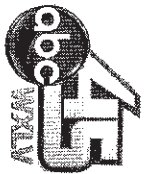
Accepted-Station:

Date:

Comments:

Alison Aldridge 9/12/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sigi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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13.0	Normal Line / SPOT (4)	09/22/16-09/22/16	2	:30	4P- Harry Connick					1				1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	9/7/16
14.0	Normal Line / SPOT (5)	09/14/16-09/14/16	2	:30	7:28:30P- Family Feud B				1					1	\$400.00	\$400.00	Greensboro (WXLV)	FAMILY FEUD	9/7/16
15.0	Normal Line / SPOT (5)	09/16/16-09/16/16	2	:30	7:28:30P- Family Feud B						1			1	\$400.00	\$400.00	Greensboro (WXLV)	FAMILY FEUD	9/7/16
16.0	Normal Line / SPOT (5)	09/19/16-09/19/16	2	:30	7:28:30P- Family Feud B		1							1	\$400.00	\$400.00	Greensboro (WXLV)	FAMILY FEUD	9/7/16
17.0	Normal Line / SPOT (5)	09/20/16-09/20/16	2	:30	7:28:30P- Family Feud B		1							1	\$400.00	\$400.00	Greensboro (WXLV)	FAMILY FEUD	9/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

Senate Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Dr, Ste 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Senate Leadership Fund
45 North Hill Dr, Ste 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3-31-16 [Signature] 703 535 7340
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge Allison Aldridge DDS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): gross

AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**Client Information Request Form
Issue**

Advertiser Group Name: Senate Leadership Fund

Address: 45 North Hill Dr, Ste 100

City, State & Zip Code: Warrenton, VA 20186

Phone: 703-574-3044

Fax: _____

**Executive Director or
President** Steven Law, President

Group Treasurer Caleb Crosby